



Paper ID : 260930

Printed Page: 1 of 1

Subject Code: BOE060

Roll No:

BTECH

(SEM. VI) THEORY EXAMINATION 2025-26

IDEA TO BUSINESS MODEL

TIME: 3 HRS

M.MARKS: 70

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt all questions in brief.

2x7 = 14

(a)	Highlight the steps/stages of the adoption process of new product/technology on a flow chart/diagram.	CO1	K2
(b)	Define entrepreneurship. List five major barriers to entrepreneurship in India.	CO2	K2
(c)	Describe following types of entrepreneurs; (i) innovator (ii) imitator	CO3	K2
(d)	Define production system. Categorize intermittent type of production system.	CO4	K2
(e)	Define business communication. Highlight the role of business communication in management of business.	CO5	K2
(f)	Distinguish between Entrepreneur and Enterprise.	CO2	K2
(g)	List any ten (10) sources of generating new ideas.	CO1	K2

SECTION B

2. Attempt any three of the following:

7x3 = 21

(a)	Describe innovation and creativity. Explain various types/forms of innovations.	CO1	K2/ K3
(b)	Distinguish between an Entrepreneur and a Manager.	CO2	K2
(c)	Explain Social Entrepreneurs in terms of who they are, what they do, and how they differ from generic breed of entrepreneurs.	CO3	K3
(d)	Under Production Planning & Control (PPC) forecasting is the heart of PPC. Explore and justify the given statement.	CO4	K3/ K4
(e)	Explain the communication process/cycle.	CO5	K2

SECTION C

3. Attempt any one part of the following:

7x1 = 7

(a)	Describe each of these production systems with suitable examples: Batch production, Line production, and Continuous flow production.	CO4	K2
(b)	Discuss the commonly observed traits required to be an entrepreneur.	CO3	K2

4. Attempt any one part of the following:

7x1 = 7

(a)	List possible barriers to entrepreneurship in India. Do explain any three listed barriers.	CO2	K2
(b)	Describe possible barriers to effective communication in an organization.	CO5	K2

5. Attempt any one part of the following:

7x1 = 7

(a)	Discuss competencies required for people to become entrepreneurs. Also, discuss pros & cons of becoming an entrepreneur.	CO3	K2
(b)	"Communication is an exchange of facts, ideas, opinions and emotions by two or more persons." Justify the statement.	CO5	K3/ K4

6. Attempt any one part of the following:

7x1 = 7

(a)	Explain the adoption process of any new product/technology. Illustrate this either by a product or by a technology of your choice.	CO1	K2
(b)	Describe various functions/roles played by an entrepreneur.	CO2	K2

7. Attempt any one part of the following:

7x1 = 7

(a)	Explain Brainstorming, Focus Group, and Crowd sourcing. Also, demonstrate them as a tool for generating new product idea.	CO1	K3
(b)	Explain the factors that play major role while designing of production system.	CO4	K2

QP26E 467 : 12-May-2026 1:39:25 PM | 125.23.225.186