

B.TECH.
(SEM V) THEORY EXAMINATION 2022-23
MANAGERIAL ECONOMICS

Time: 3 Hours**Total Marks: 70****Note:** Attempt all Sections. If require any missing data; then choose suitably.**SECTION A**

1. Attempt all questions in brief. 2 x 7 = 14

- (a) Define the nature of economics?
- (b) What do you mean by demand in managerial economics?
- (c) What is law of supply?
- (d) What is Delphi method?
- (e) What is marginal cost?
- (f) What is opportunity cost?
- (g) What is imperfect market?

SECTION B

2. Attempt any three of the following: 7 x 3 = 21

- (a) Explain the concept of Kinked demand curve “with diagram.
- (b) Define Cross elasticity of demand and state its importance.
- (c) Explain cost output relation in short run with graphs.
- (d) Explain the concept of circular flow in 2 sector, 3 sector, and 4 sector economies.
- (e) Define Managerial Economics. Explain the role of managerial economics in engineering and managerial decision making.

SECTION C

3. Attempt any one part of the following: 7 x 1 = 7

- (a) Explain the law of Diminishing marginal utility with example.
- (b) Explain equi-marginal principle with examples.

4. Attempt any one part of the following: 7 x 1 = 7

- (a) What are the exceptions to law of demand?
- (b) What is elasticity of supply? Also explain the types of elasticity of supply.

5. Attempt any one part of the following: 7 x 1 = 7

- (a) Explain the Law of returns to scale with examples.
- (b) What is a “Break- Even Point”? How it is calculated?

6. Attempt any one part of the following: 7 x 1 = 7

- (a) Define Monopoly market and pricing under monopoly.
- (b) What do you mean by Market? Briefly explain the characteristic and various types of Market Structure.

7. Attempt any one part of the following: 7 x 1 = 7

- (a) What do you mean by inflation? What are the causes and types of inflation?
- (b) Explain the methods of determining national income.