



Paper ID : 260541

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Subject Code: BAS401

Roll No:

48

BTECH

(SEM. IV) THEORY EXAMINATION 2025-26

TECHNICAL COMMUNICATION

TIME: 3 HRS

M.MARKS: 70

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1. Attempt all questions in brief.

2 x 7 = 14

(a)	Define communication and state its importance.	CO-1	K1
(b)	Explain the role of communication in professional life.	CO-1	K2
(c)	What are the main types of communication?	CO-1	K1
(d)	What is meant by communication flow?	CO-1	K2
(e)	What are barriers to effective communication?	CO-1	K2
(f)	What are the 7 C's of effective communication?	CO-1	K1
(g)	What is the relationship between stimulus and response in communication?	CO-2	K2

SECTION B

2. Attempt any three of the following:

7 x 3 = 21

(a)	Differentiate between formal and informal communication with examples.	CO-1	K4
(b)	Briefly answer the following: (i) Vowel sounds (ii) Consonant sounds (iii) Rising tone (iv) Falling tone	CO-2	K1
(c)	What is a Statement of Purpose (SOP)? What should be included in an SOP?	CO-2	K2
(d)	Explain the importance of tone and pronunciation in effective speaking.	CO-2	K2
(e)	Explain the structure of a seminar or conference paper.	CO-2	K2

SECTION C

3. Attempt any one part of the following:

7 x 1 = 7

(a)	Explain the process of project report writing.	CO-3	K2
(b)	How can ideas be effectively presented? Give an example.	CO-3	K5

4. Attempt any one part of the following:

7 x 1 = 7

(a)	Explain the importance of delivery in public speaking.	CO-3	K2
(b)	Discuss leadership communication with suitable examples.	CO-4	K4

5. Attempt any one part of the following:

7 x 1 = 7

(a)	What is emotional intelligence? Explain its role in the workplace.	CO-4	K2
(b)	Explain different types of thinking skills.	CO-4	K1

6. Attempt any one part of the following:

7 x 1 = 7

(a)	Discuss the impact of digital communication on society.	CO-5	K4
(b)	Explain personality development with reference to any theory.	CO-5	K2

7. Attempt any one part of the following:

7 x 1 = 7

(a)	Write short notes on the following: (i) Webinars (ii) Podcasts (iii) Blogs	CO-5	K1
(b)	Explain different personality types and their influence on communication.	CO-5	K4

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